

**Division for the Advancement of Women
Office for ECOSOC Support and Coordination
Department of Economic and Social Affairs**

Capacity Building for Promoting Gender Equality in African Countries

AIDE-MEMOIRE

**Workshop on strengthening the capacity of national machineries
through the effective use of ICTs**

Addis Ababa, Ethiopia
10– 14 January 2005

I. Introduction

The Division for the Advancement of Women (DAW), and the United Nations Information Communication Technologies (ICT) Task Force Secretariat within the Office for ECOSOC Support and Coordination (OESC) of the United Nations Department of Economic and Social Affairs (DESA) are collaborating in the organization of a workshop for representatives from ten national machineries for the advancement of women from English-speaking countries in the East and West African regions. The workshop will identify common strategies for institutional capacity-building for promoting gender equality through the effective use of ICT, and develop an e-based network of national machineries. The five-day meeting for senior

knowledge management that will enhance their effectiveness in national policy-making and planning processes for gender equality.

The Beijing Platform for Action emphasized that national mechanisms for the advancement of women are intended to design, promote the implementation of, execute, monitor, evaluate, advocate and mobilize support for policies that promote gender equality (para 196). National machineries serve as central policy-coordinating units inside Government, and are expected to support the mainstreaming of gender perspectives in all governmental policy areas, including legislation, public policies, and programmes and projects. National machineries are also expected to disseminate sex-disaggregated data and information for planning and evaluation purposes (para 201).

The Commission on the Status of Women, at its forty-seventh session, considered the role of ICTs in relation to gender equality. The panel discussion on “Participation in and access of women to the media, and information and communication technologies and their impact on and use as an instrument for the advancement and empowerment of women”, held during the Commission, emphasized the role of ICTs and the media as tools for development and as central to the empowerment of women. These new media and ICTs were increasingly used to share knowledge, enhance participation of all members of society, increase networking, give voice to marginalized groups, organize political action, empower people, fight poverty and enhance economic development. In addition to access, the issues of women’s information needs and available content were addressed in the panel. Participants called for research on women’s information needs and the production of local content in local language.

In Agreed Conclusions adopted by the Commission on the Status of Women at its forty-seven session, the Commission noted that “the media and ICTs offer tools for enhancing women’s full access to the benefits of information and new technologies and can become central tools for women’s empowerment and the promotion of gender equality” (para 2). One of the actions to be taken was to “strengthen the capacity of national machineries for the advancement of women, including through the allocation of adequate and appropriate resources and the provision of technical expertise, to take a lead advocacy role with respect to media and ICTs and gender equality, and support their involvement in national, regional and international processes related to media and ICTs issues, and enhance coordination among ministries responsible for ICTs, national machineries for the advancement of women, the private sector and gender advocacy NGOs within countries” (para 4 (x)).

The series of five workshops to be organized will strengthen the capacity of national machineries in participating countries to take full advantage of new information and communications technologies to establish and/or strengthen the types of networking, information sharing and knowledge management that will enhance their effectiveness in national policy-making and planning processes for gender equality. The creation of an e-based network of C

The project will draw on the expertise of African professionals, including from the United Nations ICT Task Force.

III. Workshop for ten countries in:

A. Objectives of the workshop

The workshop aims to strengthen the institutional capacity of national machineries in selected countries to effectively use ICTs to advocate for successful gender equality policies and act as catalysts for systematic gender mainstreaming in all policies and programmes, nationally and regionally. It will also provide practical training to information managers and/or documentalists of national machineries to support networking and partnerships among national machineries, through effective development and maintenance of information bases, websites and related information infrastructure.

The workshop will:

- a) Enhance the capacity of national machineries to maximize the use and benefit of information, knowledge and good practices through more effective use of ICTs to promote gender equality;
- b) Develop strategies on the use of ICTs for advocacy, information sharing, and production of information for achieving the goal of gender equality;
- c) Strengthen capacity of national machineries to influence the national ICT policy formulation and implementation;
- d) Develop an e-based network of national machineries from participating countries to strengthen cooperation and information sharing through regular information dissemination on women's and gender issues, including via electronic media and the internet.
- e) Raise awareness among representatives from national machineries, especially information managers, in the use of ICTs to enhance cooperation, knowledge management and information sharing.

B. Expected outputs

The workshop will produce the following outputs:

- Strategies for institutional capacity-building in use of ICTs will have been identified.
- Representatives from national machineries from ten countries will have been trained in the substantive and institutional aspects of use of ICTs;
- Representatives from 10 countries will have been trained in the technical aspects of use of ICTs;
- The prototype of a website for national machineries will have been designed;
- A framework for an e-based network of national machineries will have been developed;
- National machineries will be able to influence national ICT policies and processes from gender perspective.

It is anticipated that, based on the experience gained during the workshop, participants will use the e-based network on a continuous basis, to share experiences and exercise leadership for promoting gender equality. The results of the workshop will be used in the organization of

two additional workshops for representatives of national machineries of other countries in Africa and West Asia.

C. Venue and participants

The five-day event will take place at the Economic Commission for Africa (ECA) in Addis Ababa, Ethiopia.

The number of participants will be approximately forty. They will include:

- Three representatives from each country: two expert representatives from the national machinery and one information specialist working with national machineries;
- Two to three staff members from Division for the Advancement of Women;
- Three consultants/facilitators/trainers;
- One to two resource persons;
- Representatives from regional/sub-regional institutions; and
- Representatives from the Regional Commission (ECA), and UN entities as observers.

D. Organizational and administrative matters

The workshop will be organized by the Division for the Advancement of Women and the Office for ECOSOC Support and Coordination, and will be hosted by ECA. The meeting of 30 representatives of national machineries will be held for 5 days. On the final day, the results of the discussions in the meeting, strategies for the proposed prototype website, and the proposed framework for an e-based network, will be presented in plenary.

Participants in the five-day meeting will convene in plenary as well as in working groups. Brief country presentations on current institutional set-ups, knowledge management networking and use of ICTs will be made in plenary. This will be followed by interactive dialogue, facilitated by the consultants/resource persons, to identify priorities and develop a common strategy for improved knowledge management and advocacy using ICT and a framework for an e-based network.

Participants in the training will include one information specialist from each of the participating national machineries. The focus of the training will be on the use of ICTs for networking, knowledge management and information sharing, as well as training in website design and maintenance. Participants will discuss the development of a prototype of a website for national machineries.

E. Documentation

The documentation of the workshop will comprise relevant background papers, including United Nations documents as well as training material designed specifically for this workshop. Participants will be invited to provide relevant information in advance on the basis of a short questionnaire, and to make brief presentations on national experiences in the plenary.

F. Budget

The Office for ECOSOC Support and Coordination will cover the cost of participation of representatives of the United Nations ICT Task Force. The Division for the Advancement of Women will make available funds required to cover all expenses regarding the organization of the workshop for all other participants. This will include the costs of travel and DSA for all invited participants, as well as for consultants and resource persons.

G. Passports and Visas

Participants will be expected to make necessary arrangements with regard to passports, visa and health certificates for travel. An information note will be sent out to participants to assist them with travel arrangements. All relevant correspondence should be addressed to:

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